



Edge welcomes Ian Dent on board

STFI-Packforsk UK Ltd is pleased to announce that Ian Dent has joined its Edge consultancy team. Formerly the Chief Executive of the Packaging Federation, a UK based trade association representing the interests of the packaging manufacturers, Ian needs little introduction and is the first of a number of high-profile appointments that will be joining the business in the coming months.

Greg Wood, Managing Director of Edge, said: "We are delighted to have Ian on board. His packaging sector knowledge and his network of contacts are an excellent fit with the aims and objectives of the business. Having worked with Ian on projects in the past, I know that Ian has genuine enthusiasm for the packaging sector and brings a wealth of experience to the team."

During his tenure at the Packaging Federation Ian played a pivotal role in raising the profile of the packaging manufacturing industry through active participation in industry studies such as the DTI competitiveness study – Packaging in the 3rd Millennium - and an e-commerce impact study with PWC for the DTI as well as becoming an active interface with DEFRA and the Advisory Committee on Packaging (ACP). His major contributions to the sector were to bring together the various packaging material organizations and converter interests into one family as Affiliates of the Packaging Federation and to act as the legal and financial body for the development of the electronic data system for the UK Packaging Regulations on behalf of the ACP.

Ian's career background and experience emanates from over 30 years employment with BP, during which he held a number of positions in the business and commercial areas of the Chemicals business, and finally the Polymers business, which he represented on environmental issues.



Ian explains what attracted him to Edge; "I am delighted to be associated with Edge, whom I believe can offer a well resourced and experienced organization through the teams located in the UK, Sweden and Norway. There is still much need for quality research and consultancy, and factual communication to counter balance the many myths and biased opinion on packaging and its materials. I feel sure that the European and international expertise which lies within STFI-Packforsk and Edge will be a force for good and used wisely by the packaging supply chain."

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