



Edge News

STFI-Packforsk Edge contribute to new ING Wholesale Banking consumer packaging study



With help from STFI-Packforsk Edge, ING Wholesale Banking has produced a European Industry Review of the European flexible and folding carton market. These sectors are particularly interesting to ING's European wholesale operation, who can provide financial markets, payments and cash management, merger and acquisition service to clients in this sector.

The report has been developed by the ING economics and corporate clients departments, with STFI-Packforsk Edge providing additional views, opinions and case studies to supplement the macro-economic and meso-economic analysis. In addition, company analysis highlights the strategies and performance of the largest players in each field.

Frans Boumans, Director of ING Corporate Clients and one of the reports editors explains "The flexible and carton packaging sectors are particularly interesting. There are tough times ahead for these businesses, but there are also opportunities for those focusing on proactive relationships with their clients, on open innovations, on spin-offs and joint ventures, and on vertical integration."

Greg Wood, Managing Director of STFI-Packforsk Edge adds "The market dynamics are coming together create an environment where consolidation in these sectors is increasingly attractive. Combined with increased focus on innovation, added value, and flexibility this should help to improve returns."

The report is available to interested parties free of charge, but circulation will be strictly limited. If you would like to find out more about the report and discuss further its contents, please contact either Greg Wood (+44 (0)1483 688180) or Michael Sturges (+44 (0)1483 688180).